

Life on a ROHO



*you've made driving fun again for me and Wilson.
Thanks again ROHO.*

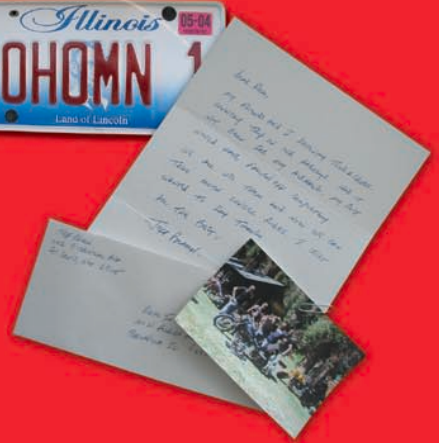
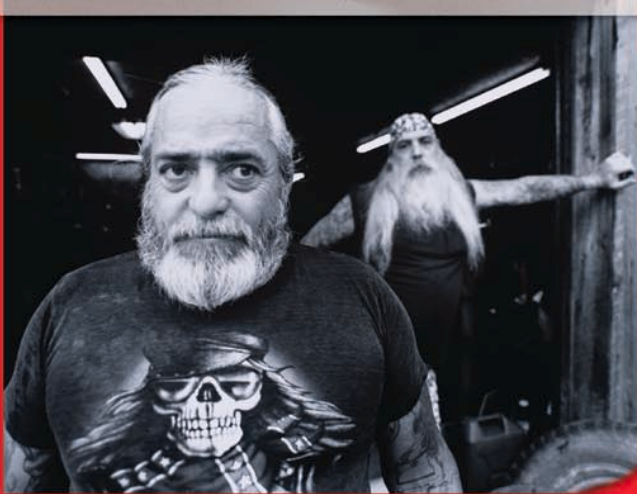


I don't worry
once my patient
is on a ROHO.

I love my Airhawk because it eliminates our patients' concerns
your SelectAir is great I've never written to give a product praise before

I've heard a lot about Airhawk truck seat overlays and I wanted to find out where I could buy one
I am writing to tell you My physical therapist had this ROHO Quadro Select cushion and had me try it out. I sank into it, and it held me there with my back straight. Part of the cushion filled my empty leg socket, and the rest held me in position
I bought my wheelchair
an Airhawk so

can I get some information **I'M COMPETING IN THE PARALYMPICS**
Thank you so much! My mother has been in a wheelchair ever since the beginning
after 200 miles, my butt was so numb I couldn't stand. *Dear ROHO,*



Pockets of air

A SIMPLE CONCEPT

A LIFE-CHANGING TECHNOLOGY

It's only air, but what we do with it makes a world of difference. With our innovative cell design we contain it, engineer it, control it and make it perform much like water.

A body floating in water feels weightless.

It was 1957 when Robert H. Graebe, an electrical engineer at the time, witnessed something that changed the course of his career, and the lives of millions. He met a person who was suffering from an ischemic ulcer, a pressure sore that was caused by sitting in a wheelchair day after day.

Amazed that someone would have to be hospitalized just from the act of sitting, Graebe spent 20 years working on the solution to the problem. He invented DRY FLOATATION®, a system of interconnected air-filled cells that mimic the pressure equalization and buoyancy of water. With this technology, the first ROHO® wheelchair cushion was created. And for the first time ever, people were able to experience life in a wheelchair without the debilitating effects of ischemic ulcers.

ROHO takes shape

ROHO, the company, was built on the simple genius of DRY FLOATATION, first with wheelchair cushions, then hospital mattresses. Later, we realized that there are a lot of people who have to sit all day, such as truck drivers and motorcycle riders, and ROHO products hit the road.



In my short 28 years living as a paraplegic, I competed in four Paralympic Games and one Olympic competition. While a million different factors go into winning a gold medal, the single most important contribution to my ability to perform is the integrity of my skin. That is why I depend on the performance of my ROHO. If my skin isn't right, my efforts are wasted and my time is squandered. I have used a ROHO since 1978 and have never had a problem. Without a doubt, the most important partner in anything I do is my ROHO cushion. Without it, I am risking it all.



Randy Snow
Dallas, Texas

10 US Open Singles Titles

2 Gold Medals, Tennis
Paralympics, Barcelona

Silver Medal, 1500 meters
1984 Olympics, Los Angeles

Bronze Medal, Basketball
Paralympics, Atlanta

First ITF World Champion

ITF Brad Parks Award



There's only one ROHO

ROHO is Shape Fitting Technology[®]. ROHO is unique in its ability to completely conform to the body's shape. Like fluid, it continuously self-adjusts with every movement. A person can immerse into the soft cells, and feel almost completely buoyant.

Gels can't do it. Foam can't do it. Even alternative air products cannot do what a ROHO can do. No other product has the patented shape fitting technology of a ROHO. No other product can more evenly distribute the forces of body weight or reduce the effects of friction or shear upon tissue. ROHO is the optimal choice for preventing or treating pressure sores (ischemic ulcers) and post-operative wounds.

We use similar shape-fitting technology across our complete line of support surface products, including our newly-acquired *SelectAir*[®] Low Air Loss Mattress Systems, which provide superior moisture control for wound care. We continuously innovate, building on the original principle of DRY FLOATATION to develop even better products.





I've used ROHO mattress overlays for 10 years. The design gives excellent pressure reduction, prevents pressure ulcers and promotes healing. I've used ROHO to heal all levels of pressure ulcers on debilitated patients. It's the only overlay that will provide heel pressure relief. The bottom line is, the outcomes are better with the ROHO. I don't worry once a patient is on a ROHO.

Jackie Bangert, RN, BSN, MSN, ET
Wound/Ostomy Specialist
at DePaul Hospital

Crafting a ROHO

Anyone who visits our manufacturing facility can see that we're a passionate bunch of people. Everyone at ROHO takes pride in their work and feels accountable for the end product. We use only state-of-the-art equipment and analytical processes to design, build and test our products. No other company spends as much time and effort to create support surface products. We know there is only one way to make a ROHO, and that's to make it right. It has to perform as promised and it has to last.

We think about the people who will be using our products. The joy of our work is knowing we are improving the quality of life for our clients. And for that reason, we will never do less than our best.





As an occupational therapy instructor, I am responsible for teaching seating and positioning, which is how I became very familiar with ROHO. I have been involved in wheelchair sports for the past several years and I recently began using a manual wheelchair every day. This transition to being seated all day and competing in a wheelchair has made ROHO a very important feature in my everyday life. I like the ROHO cushion because it is very versatile, lightweight, easy to clean, effectively distributes my pressure and is comfortable. I had difficulty sitting in my racing chair for long periods of time because the circulation in my lower extremities was compromised. ROHO custom made several cushions for the bucket of my racing chair and these cushions have significantly increased the time in which I can train for competition.

Kerri Morgan
Instructor and Wheelchair Athlete
St. Louis, Missouri

Riding on air

We found that DRY FLOATATION has more amazing properties than just pressure equalization. It also controls vibration and absorbs shock. Truck drivers, who spend their day strapped into the seat of an 18-wheeler, and motorcycle riders who are at the mercy of engine and road vibrations experience significant fatigue, numbness and even health risks such as spinal column compression. In 1997, ROHO brought DRY FLOATATION technology to the transportation and recreation industries with AIRHAWK® comfort seating systems. Now, AIRHAWK may be used in taxis, busses, RVs and heavy equipment. Regardless of the setting, AIRHAWK makes the last mile of the trip as pleasant as the first.





I have been using an AIRHAWK seat for approximately two years on two motorcycles, a BMW R1150RT and a Honda ST1300. I ride about 10,000 miles per year. The AIRHAWK seat has made the riding experience much more comfortable and enjoyable. It is easy to put on and off and makes it much easier to ride longer distances in comfort. I find no change in handling of the bike including serious curves. I wouldn't ride without it.

Bob Nickell
Founder, Tucker Rocky
Dallas, Texas



The innovators

The ROHO Group is proactive. We are advancing. We are learning. We are continuously educating our staff, clinicians and clients. We are always improving. It isn't possible to separate who we are from what we make. Every ROHO product is the embodiment of our research, testing, education, quality, service, imagination and passionate people. We were founded by innovation, and we will always strive to remain the company that provides the very best in shape fitting solutions.

mission statement

"We will, individually and collectively, provide our customers with superior products, education and services which improve quality of life through shape fitting solutions.

We will create an environment which fosters personal growth, pride, continuous improvement, corporate citizenship and long term company success."





The AIRHAWK seat cushion is the best invention I've seen in 22 years of trucking. I injured my neck in 1991 and have had lower back problems for years. Since I started using the AIRHAWK cushion, back and neck pains are no longer part of my daily life. No more nightly ice packs or spending my days in constant pain. This seat works!! I highly recommend it to any driver struggling with back pain. Don't believe me? Ask my chiropractor. He's amazed at what a difference using this seat has made in my life! Thank you ROHO!

Andy Doyle
OTR Truck Driver / Proud AIRHAWK Owner
St. Charles, Missouri



100 NORTH FLORIDA AVENUE
BELLEVILLE, IL 62221-5429, U.S.A.

www.therohogroup.com

U.S. & Canada: 1.800.851.3449 Fax: 1.888.551.3449

Outside the U.S. & Canada: 1.618.277.9150 Fax: 1.618.277.6518